carmel valley
outlook
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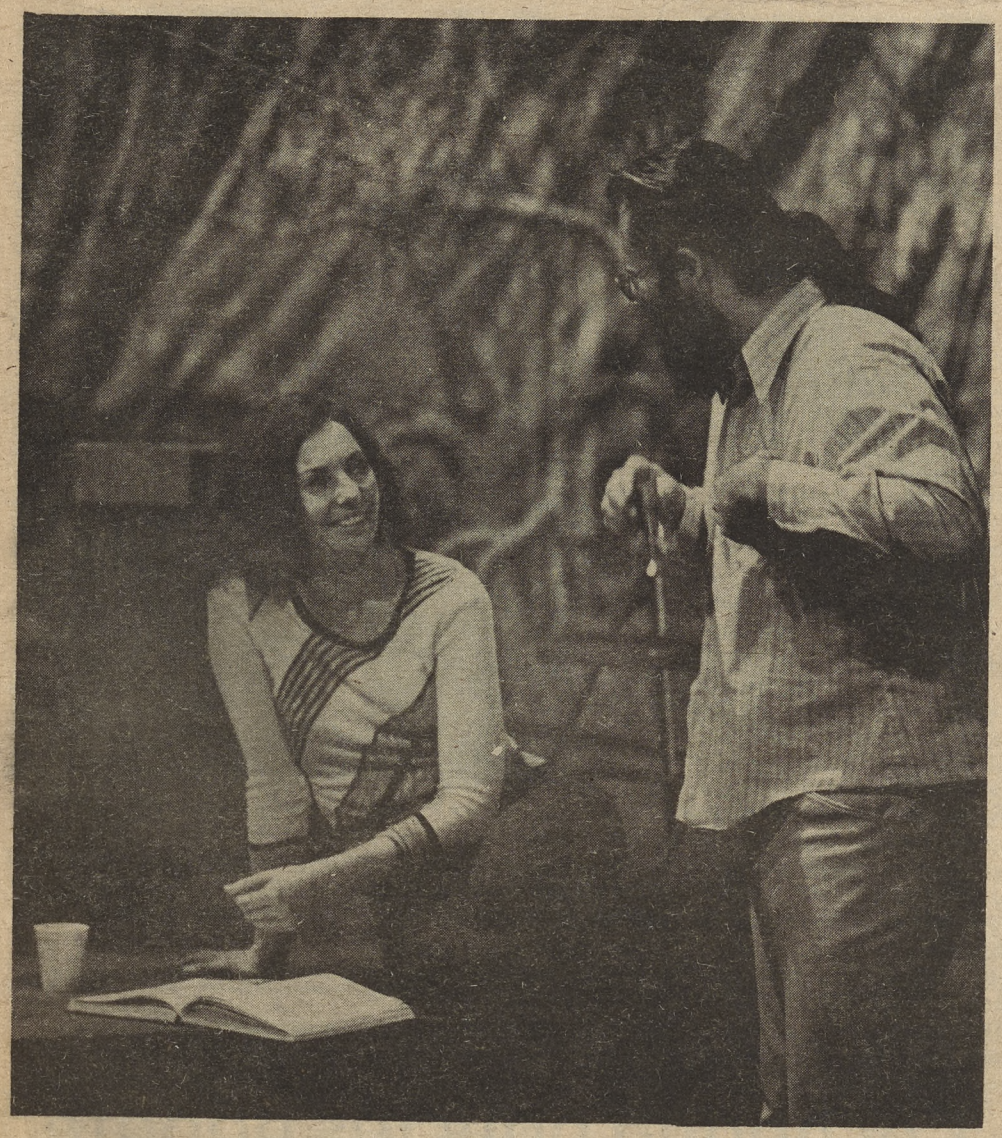

Goreniuc performs

Sue Hinshaw-Goreniuc will perform the role of Violetta when Hidden Valley Opera Ensemble opens "La Traviatta" on Valentine's Day. Above left, she discusses an aria with Stephen Tosh, pianist. Below left, stage director Robert Darling, center, intercedes between Miss Goreniuc and Modesto Crisci during a rehearsal. Crisci sings the role of Alfredo, Violetta's love. For more, see page 3.

Editorial

Imperious attitudes

The board of directors of the CVPOA, by virtue of representing at least 1,200 paid members, wields understandable influence at various levels of government. We just wish they would be a little more consistent and judicious about how they throw that influence around.

For example, last week president Al Eisner acknowledged that all points of view about a new master plan would have to be represented on any study group on the matter. Then in his next breath, he said he didn't believe they should allow participation by the Monterey County Foundation for Conservation because the foundation does not have open membership.

In effect, he was taking the magnanimous stance that "They won't let us in on a private organization, so we won't let them in on a public project." Another board member concurred, "I'd hate to give that group ligitimacy."

We're reluctant to be the ones to point this out, but it is not the CVPOA which gives any other organization "legitimacy", but the amount of weight government decision-makers are willing to give that does. What the board was saying about the master plan committee was, "It's our ball, our backyard and we'll make the rules and decide who gets to play."

They decided who "got to play" on design control zoning for the Los Tulares subdivision when last week they refused to rescind a letter of support for such zoning even when a majority of the property owners petitioned them for a change. Having taken action earlier following the wishes of an admitted minority, one board member supported the decision on the basis that "You can't always follow majority rule on a matter of principle."

It is not only actions and comments of last week which concern us with the imperious and often contradictory positions the board has assumed. While they vocally support the use of reclaimed wastewater for golf course and landscape irrigation, they practically dismiss out of hand just such a proposal by the developers of Carmel Valley Ranch.

Although the board makes its presence loudly known when projects such as Villas Carmel del la Pacifica or Villa Vida are proposed, it makes not so much as a public whisper when 101 minor subdivisions are approved for Carmel Valley in one year.

The board demands research into new water supply sources for the Peninsula, but intimates a professional hydrologist with a career reputation at stake would present false or misleading information to the county about an aquifer in Robinson Canyon, because he was hired by the developer. At the same time, the board has not chosen to hire its own hydrologist to, if we adopt their attitude, provide contradictory information.

While crying for a new master plan for Carmel Valley, the board has yet to send at the least an observer to the Cachagua mini-master plan study group to see how that committee is progressing with its task, even though the CVPOA board is the first to admit that what happens upstream will sooner or later affect those who live downstream.

What the CVPOA board should consider is polling their membership to determine exactly what policies they want actively pursued. In order to be most effective, the board should not respond only to particular pushes for development, pulling out of a hat whatever objections seem most applicable at the moment.

If the board elects to represent Carmel Valley landowners only on a knee-jerk reaction basis, it will continue to waste its time in contradictory and self-defeating appearances in Salinas before public agencies which ultimately will start pointing out the discrepancies in the board's positions.

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LOCALLY OPERATED MEMBER DONREY MEDIA GROUP

Regional plant project to be staged

A staged construction plan for a regional sewage treatment facility was unveiled Monday when the Monterey Peninsula Water Pollution Control Agency held one of two public workshops on the environmental effects of the project in Monterey.

Although the plan does not include Carmel, Carmel Valley and Pebble Beach, executive director Sid Brooks noted economics were the prime consideration and the project could conceivably be revamped to include those areas at a later date.

Selected from about 180 possible alternatives, Alternative 166 includes the sewering of Moss Landing for public health considerations. It also takes cognizance of a proposal to transport surface water from Lake Nacimiento to a pipeline near Salinas for further transport to the Castroville area for irrigation, noting that ultimately, if tests prove acceptable, the agency could tie into that line as well.

The four step plan begins with the abandonment of the existing Pacific Grove treatment plant with effluent from that area pumped to Monterey for temporary discharge to south Monterey Bay. (Ultimately, this southern bay discharge will have to be eliminated.)

Step two is the construction of an interceptor line for Monterey, Fort Ord, Marina, Salinas and Castroville with a central outfall in the ocean. This step includes the continued use of existing treatment plants (with the exclusion of the Pacific Grove plant).

Step three is the construction of the regional treatment facility. Temporarily, this will be for secondary treatment with disposal by ocean outfall. It will be designed with a capacity to expand service to certain areas slated for almost sure growth.

During step three, the agency proposes to begin a pilot project of an irrigation demonstration using tertiary treated water to determine the effects of that particular water on particular soils of the Castroville area. This pilot project could take four to six years.

The final step is to upgrade treatment at the regional plant so the facility can provide irrigation water during the growing season to the Castroville area. The agency is also investigating any advantage there may be in slowing saltwater intrusion through the use of treated effluent.

The opening of a showing of wildflower paintings by the Watercolor Society was a real occasion at the Carmel Valley branch of Monterey Savings and Loan. Organizer Connie Smith, left, was one of the hostesses for the champagne reception. Among those representing Monterey Savings was Dee McDaniel, here pinning a white carnation on Margaret Roberts, president of the society. The exhibit is open during business hours through this month.

Cachagua policies adopted

By
LESLIE JOHNSON

After finally securing a quorom, the Cachagua mini-master plan study group adopted seven policies to guide planning staff in the creation of initial maps. They had adopted a goal for the master plan two weeks earlier.

Among the adopted policies are:

—Generally, development should be limited to low overall density. This could be achieved by relatively large minimum lot sizes, but giving consideration to smaller lot sizes when topography and other situations warrant.

—Commercial and high density residential uses should be limited and confined to areas where it already exists.

—Lands now used for agriculture or as open space should be encouraged to remain as such.

—Since the existing road is not likely to be substantially improved, ultimate development may be limited to the existing road capacity.

—Riding and hiking trails across private property should be encourage, subject to the rights of property owners.

The first policy as adopted deletes prior references to encouraging clustering, with most group members emphasizing clustering was not appropriate for all lands.

Engineer Jack Van Zander pointed out that even if clustering were encouraged, small lot sizes would probably not result because the health department requires at least one acre for units on septic tanks.

John Gibbon suggested the group speak in different terms. "Instead of talking about clustering, what if we discussed flexibility of lot sizes? Clustering conjures up something different in our minds than when we are discussing low density," he said.

Jack Swanson objected to substituting "consideration for smaller lot sizes." "Cluster development means dedicating the rest of the land to open space of some sort. Designating smaller lot sizes doesn't," he pointed out.

In discussion of the second policy, Gibbon indicated he thought more detail about the intent of commercial designations should be given.

"You could say commercial districts should be limited to what is necessary to serve the needs of the community. You must decide if transients should be attracted and served," Gibbon said.

When Chairman Sean Flavin suggested the Jamesburg or crossroads areas as potential commercial areas, Swanson disagreed.

"Why push all that commercial development over into our small valley? Let's keep it on the other side of the mountain. A lot of traffic goes along the Carmel Valley highway out there. Why not suggest the crossroads of Tassajara and Carmel Valley roads? That would make it attractive to the traveler and still be convenient for residents," Swanson said.

Flavin suggested the policy could be amended after results from the group's new questionnaire are received.

Although there was little discussion about the policies on agricultural lands or road capacity, the possibility of design control zoning drew hearty comment.

The proposed policy read, "Structures should be as inconspicuous as possible," and staff member David Young indicated one way to assure inconspicuous building was to put a D zone on the area.

If the D zone were adopted, any structure or sign would have to be approved by the Cachagua advisory committee and the Monterey County planning commission before it could be constructed.

Group members agreed they did not have sufficient information about design control zoning and asked for a detailed presentation at their next meeting.

In discussing riding and hiking trails, most members concurred they wished to provide trails for residents rather than to create a tourist attraction.

The group will finalize and expand on some of the policies discussed after tabulation of a new questionnaire which will ask for detailed information about water supply and quality, problems with the land, topography and desired zoning.

The next meeting will be at 7:30 p.m. on Feb. 18 at Rex's Bar in Prince's Camp.

Board endorses Warren proposal

By LESLIE JOHNSON

After lengthy discussion, the board of supervisors went on record Tuesday in favor of Assemblyman Charles Warren's AB 15 for the preservation of prime agricultural land, although supervisors Dusan Petrovic and Edwin Norris disagreed.

Warren staff member Walt McCallum briefed the board on the proposal, which has passed the assembly and is now in senate committee. He especially brought the board up to date on changes Warren intends to seek to the bill as it was passed.

McCallum said the bill lists five separate actions in relation to the preservation of agricultural lands in California:

—Sets up an Agricultural Resources Council which will have the responsibility to create a list of all agricultural and compatible uses.

—Provides for mapping of agricultural lands and any exemptions, sending the map to the state agricultural council for certification of prime lands.

—Creates exclusions and inclusions. Excluded areas are those involved with vested private property rights, infra-structure of the community and any pressing requirements for future growth.

—Calls for local planning and zoning changes to reflect a concern for the protection of these identified lands.

—Provides for an assessment program of identified lands to give such landowners a property tax break as an incentive not to sell to developers.

McCallum noted that all cities with less than 1,600 acres of agricultural land within their incorporated boundaries would be excluded from the bill's provisions. He said this includes about 90 per cent of California's cities, including Salinas.

Amendments to the original bill also eliminated a moratorium on development until mapping can be completed, unless it is not done on "a timely basis," and cut a provision for mandated costs for mapping.

Additionally, he said, a new provision allows for the non-agricultural use of agricultural lands if the city or county involved says such development is of "paramount importance."

Since the bill was adopted on Jan. 9, McCallum said, Warren had indicated to the assembly there were specific changes he would seek, among them:

—The composition of the council. Warren's change will call for no less than 50 per cent of the council to be from the public and local government quarters. Appointments are to be evenly divided between the assembly, the senate and the governor. Number of council members has not been set.

—Consideration of availability of water for agricultural uses and the weight given this factor in determining what is prime land.

—Change in minimum parcel size. McCallum said Warren would seek a change from an 80 acre minimum to 40 acres.

First to respond from the audience was Eric Ditmer, environmental planner for the City of Salinas. "We support the concept of preservation of agricultural lands as outlined in the bill and have worked toward that preservation in the past. However, we (the city of Salinas) must oppose the bill itself," he began.

Among the city's objections were:

—The bill is single-purpose legislation.

—There is a lack of local input and control, "especially in the early stages."

—Representation on the agricultural council could be lopsided. (Ditmer noted the proposed change by Warren could eliminate this objection.)

—Timing for compliance with mapping it too short (nine months).

—Definition of prime agricultural lands is too broad.

—There will be great local expense, particularly for mapping.

Bill Barker of the Monterey County Farm Bureau said his organization concurred with the city of Salinas. He continued, "This county has been a leader in preserving agricultural lands and we are happy with the present local controls. Here, with ag preserves, the landowners have asked the county for it, they've expressed their own desire."

"(The Warren proposal), however, is a tops down idea. We deserve the right to some say-so about the future of our lands," he concluded.

Supervisor Sam Farr began board response, "There is obviously a consensus that we need to preserve our agricultural lands. The question is, how do we best do that?"

"One way is through local control. Unfortunately, we can't know if the attitude of this board will continue to function to preserve these lands. Additionally, you have to admit, from the evidence of coastal development, that local control doesn't always do the job," he continued.

"The alternative is a statewide planning approach, which is controversial. But all we're asking the legislature to do is help place prime agricultural land in perpetuity," he concluded.

Chairman of the board Warren Church said, "We've had a good policy about ag lands in this county, but I'm concerned about other counties and about what some cities in our own county are doing. I want to assure we all do the right thing for tomorrow."

He continued, "We won't be most effected in Monterey County, but it behooves us to support such legislation to prevent other agencies from abusing their power."

Supervisor Edwin Norris

Continued on page 10

'God, it's a great role'

Sue Goreniuc portrays Violetta in La Traviatta

STORY AND PHOTOS
By LESLIE JOHNSON

The role of Violetta in "La Traviatta" was the first full-length opera Sue Goreniuc ever performed. She was 25 years old and didn't tell the director in Lucerne the truth until the production was over.

Since then, she has performed the role 28 times, and will sing it again when the Hidden Valley Opera Ensemble opens Verdi's work this Saturday. It is somewhat fitting this love story, based on a real-life episode, opens on Valentine's Day.

Miss Goreniuc appreciates the tragedy of the role of Violetta, and rehearsals have become hard work. "Unlike a lot of roles, this one really develops a character. There is a real chance for Violetta to grow within you. Even when I sang Mimi in 'La Boheme!' I didn't feel this dramatic intensity," she explains.

"With this opera, even the rehearsals have to be deadly serious for me, otherwise so much is lost. I just can't kid around with this role," Miss Goreniuc says.

The first time she sang the role of Violetta, she had never seen the opera. "At the time, I thought that was the fresh, honest approach," she says.

Miss Goreniuc continues, "Listening to others may broaden your understanding of the role, but it should never be copied. What is most important is to be true to your own musical and dramatic instincts."

Even so, her own "personal favorite" Violetta is Maria Callas.

"The first time I heard her, I heard only the fourth act, and I thought it was terrible," she begins. "Then I heard her perform the opera all the way through, and I understood why she performed the fourth act the way she did. She sings with such intensity. Her singing may not always be beautiful, but it is always dramatic, always music."

The intimate surroundings of the Hidden Valley theatre will intensify the drama of "La Traviatta," Miss Goreniuc believes. "Here, acting becomes of utmost importance. Concentration has to be zeroed in. The audience has a chance to feel, to really understand the impact of the opera," she says.

And the opera has an impact of its own even when just the story-line is heard, particularly when told from Violetta's point of view alone. In telling the story, Miss Goreniuc begins, "Basically, it's an opera about the cult of the **grande horizontale** in Paris at the time when mistresses were acceptable in a completely decadent society. The man who could drape his woman with the most jewels gained stature in his social group."

"Violetta has risen in stature to be the most desired woman in Paris. She is having an affair with a certain Baron when she meets Alfredo who has loved her at a distance for a long time.

"He tells her of his love and that while she was ill he waited outside her door to hear news of her health. This all touches her, because she has never been loved before or been in love herself. She torments herself, 'Shall I live for pleasure or for love?'

"She chooses love, and she and Alfredo go to live in the

country because of her bouts with consumption. For two months they are very happy, but it is extremely expensive to maintain their lifestyle. Violetta has been paying all the bills. Apparently, it hasn't crossed Alfredo's mind.

"One day, he is there when a maid comes in bringing money from Paris to Violetta. He feels guilty and rushes out to Paris to get part of his inheritance.

"Violetta has been selling off her belongings, her home in Paris, her jewels, even her horses, to get rid of the past as well as to support her present style of living. Her attorney arrives, and he just happens to be Alfredo's father.

"Alfredo's father asks her to leave his son, tells her he's squandering all his money on her. When she shows him the papers which prove she is paying the bills, he says he didn't know that, that that's a point in her favor but that her past is still against her.

"She says her past means nothing. She is in love and will be redeemed by God. Alfredo's father then pleads with her on the basis that she'll ruin a marriage planned for Alfredo's sister.

"Then, to drive in the sword, he tells her her beauty will fade, Alfredo will lose interest, they'll never be able to have children, in short — all this happiness will pass.

"She agrees that the fleeting romance is not worth sacrificng the happiness of a family. While she is writing a letter of farewell to Alredo, he comes back. She tells him to remember that she loves him and then runs out. He's naturally confused by her behavior when a footman delivers a message from her a moment later.

"Her letter says she's bored and going back to Paris. Alfredo is crushed and uncomforted by the cliches his father pours out about coming back to the family. Alfredo finds an invitation to Violetta to another courtesan's party that evening and rushes off to catch her there.

"The other girl's party is really a pretty tawdry scene with picadores sticking swords into things and stuff like that. Violetta is there with the Baron when Alredo comes in. Alfredo and the Baron start to play cards and Alfredo keeps winning all of the Baron's money.

"Violetta warns Alfredo that it's too dangerous to make the Baron lose and Alfredo begs her to return to the country with him. She almost gives in, but refuses and Alfredo demands to know why. She says someone who has the right to ask it of her has made the request. When he is persistent, she tells him she is in love with the Baron.

"He is angry and calls the rest of the party-goers back into the room, and degrades her in front of them all. As a final insult, he throws the money he had gone to get straight in her face. Natrually, she faints.

"The Baron is outraged and throws down his gauntlet and that's the end of Act III," Miss Goreniuc pauses to catch her breath. "Oh, I forgot to tell you, when Violetta gave in to Alfredo's father, she told him she would be rewarded by death because Alfredo was her only reason for living."

"God, it's a great role. There's so much drama to it. I can hardly wait to open!" Miss Goreniuc glows in anticipation.

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under the oaks and among the cacti

by mildred hattan

'Bad point' tournament

The Pacific Grove Breakers hosted the Carmel Padres at the annual "Bad Point Wrestling Tournament" last week. Head coaches Howard Sanborn of Carmel and Hal Nelson of Pacific Grove mixed their mat men into four teams; Cram's Crunchers; Ogawa's Sumos; Fletcher's Fish; and Gray's Grapplers. The unique arrangement frequently places season rivals on the same team.

Scoring for the tournament is unusual since the low score for each event wins. For instance, no points are awarded if you pin your man; and six points are scored if you are pinned.

Bob Gray of Carmel won the outstanding coaches award. Gray's Grapplers won the tournament and cokes for all members of their team. Medals were awarded first and second place wrestlers with ribbons to third and fourth place.

Gold medal winners included: David Sternberg, 114, (C.); Shane Hattan, 130, (CV); Brad Klemek, 140, (CV); Bruce Crane, 145, (CV); Ted Saunders, heavy weight, (CV).

Silver medals went to: Wes Farr, 99, (CV); Jim Ryan, 114, (CV); Chris Meeske, 122, (CV); Chris Alexander, 135, (CV); Bob Ingram, 140, (CV); Steve Forzani, 145, (CV); Matt Allaire, 156, (CV); Mike Harney, 167, (C.); Paul Dahle, 190, (CV).

Third place ribbons: David McKenzie, 114, (CV); Robert Lee, 122, (CV); Sang Lee, 129, (CV); Tim Sherman, 135, (CV); Jud Boone, 167, (C.)

Fourth place ribbons: Bill Priestly, 99, (CV); John Sherrill, 130, (C); Mark Neidinger, 149, (CV).

Recycling update

Numerous inquiries about **recycling** have been directed to Board members at the Carmel Valley Community Center.

There is still not a market for recycling papers, but because it has been difficult to get this word to the public, containers are still located at the Carmel Post Office and at Carmel Rancho to eliminate the littering. The papers left in these containers go to the dump. Just as soon as factories once again will accept old newspapers, these sites, as well as the one at the CV Community Center, will gladly accept papers.

The large bin for glass recycling which has been located at Sunset Center has been moved to the parking area at Brinton's Hardware.

The only outlet in the Valley is for aluminum, which may be left in the containers on the Valley Road side of the Community Center.

CV Kiwanis

"An old oak leaf cluster" to the Carmel Valley Kiwanis Club who devoted a day of community service to the Carmel Valley Community Youth Center. Randy Randazzo and John Von Berg, commanders of "K" company with a platoon of Boy Scouts from Troop 127, led the attack on pruning in the Huff Memorial Garden; swept gravel from the roof to prepare for a roofing job in the future; planted trees donated by Sterling Mummert; spread mulch donated by Stan Roberts; applied paint donated by Murphy's Lumber Yard to the bathrooms; filled chuck holes in driveway; painted auto bumpers in front of Center; and pruned shrubs in front of pool building.

The spring clean-up was a full day of hard work and much appreciated by the center board of directors.

Buche's visit

Mr. and Mrs. Henry L. Buche arrived last week from their home in Ames, Iowa for a visit with their son and family, Dr. and Mrs. Dale Buche, and children, Brent, Brock, Kurt, Kier and Kirsten. Enroute to California the Mid-western couple enjoyed a stay in Arizona.

Valentine's Day dance

The Carmel Valley Community Youth Center Board is sponsoring a Valentine's Day Dance on Friday, Feb. 13th, at the Ford Road Center from 8 to 11 p.m.

All junior high and Carmel high students are invited to attend. There will be a disc jockey from radio station KRML, door prizes and refreshments. Donations are $1 per person.

Mrs. Richard McKenzie, Mrs. Harvey Deal and Don Payne are in charge of arrangements and chaperones.

Tennis tournament

There is still time to make your entry before the Feb. 13 deadline for the Valentine's Day mixed doubles round robin tennis tournament at the Carmel Valley Inn.

A rain date — Feb. 21 — has been set by Chris Rizzo, tennis pro at the Inn who has entered with his wife, Vanessa, as his partner. Other Valley entries to date include: Dolores and Bill Jackson, Valerie and Chris Spaulding, Ciao and Will Kramer, and Dan Hazelton.

Spectators, who are welcome at the 9 a.m. to 1 p.m. event, will also have an opportunity to see in action, Bob Halpin, tennis pro at the Pacific Grove Courts, Stanley Cummings, tennis instructor at the Del Monte Hyatt House, and Ken Green of Carmel.

Best wishes to Chris on his first public venture since taking over the CV Inn courts three months ago. Chris's family has lived on the peninsula for 40 years and, although he visited here frequently, he did not become a resident until three years ago after completing school at New York City College. There he was a member of the tennis team, and it was there he met and married his wife, Vanessa.

Since coming to our area, he has been associated with the CV Raquet Club for a year and taught at the Mission Ranch and the Quail Lodge.

His future plans are for strong family participation and a junior program. He presently has classes for junior beginners, some advanced students and a daily program for ladies.

For more tournament information call 659-3131.

CV Lions

Representatives of the Carmel Valley Lions Club at the Fresno convention last week-end were Past District Governor and Mrs. Richard McKenzie.

Among the dignitaries who spoke at the annual International Lions convention of Multiple District-4, California-Nevada, were the International president of Fresno and the International first vice president of Brazil.

Panettas honored guests

Honored guests at a reception held last week in San Luis Obispo at the home of Mr. and Mrs. James Duenow were Valley-ites Mr. and Mrs. Leon Panetta.

A special houseguest this week at the Panetta home is Sylvia's mother, Mrs. Melvin Ilg of Petaluma, who shared a family gathering on Sunday which included Mr. and Mrs. Carmelo Panetta.

Voting registration

Are you a registered voter? If you have reached 18th birthday, did not vote in the last national election, or have changed your residency since you last voted, then it is very important to register in order to be eligible for the coming elections.

For the convenience of Valley residents, registration may be made at Tularcitos School on Thursday, Feb. 19 or Wednesday, February 25 where Mrs. Marion Englund will be in Room 8 from 1-3 p.m. both days.

She will be at the CV General Store on Saturday, Feb. 21 and Saturday Feb. 28 between 10 and 1 p.m.

Mid-Valley residents will find June Hutchinson waiting to accept their registration in the Mid-Valley Shopping Center on Feb. 21 and 28 from 10-1 p.m.

CV Community Chapel

The annual meeting of the Carmel Valley Community Chapel followed services last Sunday. Families of the congregation attended the meeting and the potluck luncheon under the direction of Dr. Daryl Jewett, president of the Chapel Board of Directors. Rev. William Kelly was in charge of the program and discussion.

The Fidelity Club met in the Fellowship Hall of the church on Thursday for their monthly potluck dinner meeting.

A travelogue of a 28 day visit to Russia in September with Laurel Drive residents, Dorothea and Paul Edwards, highlighted the evenings entertainment.

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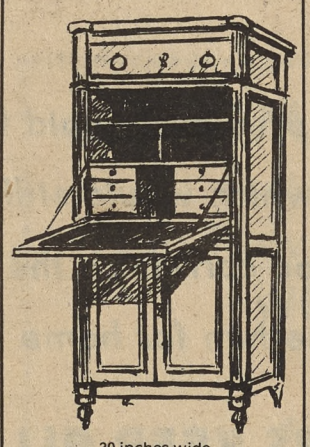
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CV Gem Society to meet

The Carmel Valley Gem and Mineral Society will hold their regular monthly meeting Friday, February 13, 1976, at 7:30 p.m., at Carpenter's Hall, 778 Hawthorne, New Monterey Visitors welcome.

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by lucy smithson

We have always enjoyed riding the trails. Often we ride alone, thinking long long thoughts. Alone, we can sneak up on birds, deer and other wildlife before the wild creature realizes a horse and rider is near. Once, up on the mesa at Garland Ranch Park, we came within 30 feet of a bobcat before it streaked for the ridge.

Ol' Horse, who has to do all the work, doesn't much care to do it alone. He prefers trailrides where other horses come along. Misery loves company. El Pluggo acts miserable while putting the only hoofprints on a lonely trail and shlepping the hand that feeds him plus all the rest of her body.

He goes very slowly away from home. He makes us worry about his health — is he getting enough to eat? Is he going lame? Stiff? Sore? Is he overworked? Maybe we had better go home and rest him.

Going home, El Pluggo comes to life. He brings out his wonderful, long walk. He snorts. He pretends to shy at things. He acts at least 20 years younger — and he's only 12.

So we ride with friends, acquaintances, strangers and whoever else goes out on the trails. Misery ain't the only one that loves company. So do trailriders.

This gives us a chance to observe other things than nature. Now, we can observe trailriders as well. Talk about wild life...

Have you been on rides with The Corner Cutter? This is the guy who likes to charge up steep places. He stands up in his stirrups, yells "Wahoo!" and gets three strides of canter while the rest of us are walking. The best place to do this is the switchback part of steep trails.

The Corner Cutter makes great erosion paths for the next rains to wash down the mountain. He makes confusing paths for the next horses to come along that switchback to follow. He also makes mincemeat out of the good trail.

Hot on the heels of The Corner Cutter comes The Show Off. He's learned how to lope and wants us all to know. He takes off suddenly from the horses beside him, gallops ahead and gallops back. This is a tad unsettling to the left-behind horses.

When not galloping, The Show Off likes to sit funny. He hangs one foot over the saddle horn. He sits sideways. Sometimes, ho ho, this is really humorous, he sits backwards! We are all terribly impressed. The Show Off's horse is tireder than anyone's at the end of the ride.

Not impressed by The Show Off is The Jumper. The Jumper doesn't ride with the group anyhow. He (or to call a spade a spade, She) is off to one side searching for a log, a ditch or other low obstacle to jump.

Given a little time, The Jumper will rearrange the forest putting fallen branches across the trail or up on stumps. Only those moments in the air are worthwhile to The Jumper. Those of us content to keep our hooves on the ground and look at the scenery are not especially worthwhile either.

A show off of a different sort is The Clothes Horse. Every time we ride together, this character has something new to call to our attention. A bright webbing bridle in their "stable colors". New pants or a shirt bought on sale at a fantastic (don't you envy this?) bargain. Well somebody has to buy the buckstitched saddlebags of the world. There has to be a market for plastic chaps. For this person, going to the store is just as much fun as going out to the barn... maybe more.

Everybody loves The Tenderfoot. It's everybody's chance to be the expert. You

Continued on page 8

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Board accepts coastal grant

Although meeting vocal opposition in the audience, the board of supervisors agreed Tuesday to accept a $19,000 grant from the state coastal commission to study the Big Sur area and its relation to the coastal plan, matching the grant with $9,500 in services.

Ann Welchner, executive director of the Monterey County Foundation for Conservation, said that, after considerable study, "Our conclusion is that Proposition 20 promised a commission that would make a plan for the legislature to consider."

"This agreement acts as if adoption were a foregone conclusion. In addition, we were told all along that all the money for the project would come from the federal government. Now we're told we must match that with $9,500 worth of county services," she continued.

She asked them to reject the agreement because "The coastal plan is a proposal, not a law."

Gene Cohagen represented Charles Taylor, president of the Salinas Builders Exchange. She quoted Assemblyman Bob Nimmo who said such studies served "no possible purpose without legislation."

Mrs. Cohagen continued, "We paid for the federal funds that will be "given" to us. Now we are asked to match with local monies for plan not yet adopted. We ask you to refuse this federal and commission carrot."

John H. Fraizer told the board, "If there's one thing we need, it's to stop all these studies. All this will do is get you involved in a whole lot more studies. Why don't you use what you've already got?"

Supervisor Edwin Norris was also reluctant to accept the agreement. "When we first discussed this, it was my understanding the thrust of the study was to test the effectiveness of the plan if it is adopted. I supported the idea of the study, if the costs were to be born entirely by the grant," he began.

"I am concerned about the scope of the agreement. I realize adoption of any revisions we may note as necessary is not required, but this contract doesn't reach that way," he said.

Supervisor Sam Farr said the grant gave the county an opportunity to study now an action the state may require it to so later and noted the planning staff had already given a high priority to studying the Big Sur area.

Supervisor Roger Pyner compared the agreement to shopping with his wife. "She picks out a dress, looks at it on the hanger and thinks she'd like to have it. But before she buys it, she tries it on. Only then does she know if it will fit and be right for her," he said.

Poyner continued, "We have a concern about a plan for the coast. This is an opportunity to try on the state's coastal plan. We don't have to buy it if it doesn't fit."

Norris countered, "Although I am entirely in favor of 'trying this on,' what disturbs me is the language of the contract. It doesn't speak of testing for results, but of agreeing to work toward revisions in line with the coastal plan. Perhaps it is just semantics, but that is the way it is printed."

Chairman of the board Warren Church moved approval of the agreement, Farr seconded. The motion carried four to one, Norris dissenting.

Lions make many plans

It's a busy month for Carmel Valley Lions with volunteer activities, their annual flag day and a speakers' contest in the works, as well as their regular meeting.

The club will donate the cost of new drapes for the Carmel Valley Community Youth Center, according to Lions president Clarence Castro. They have also purchased six new heavy duty tables for the center. Both projects are funded from their annual Christmas tree lot sale.

Feb. 20 will be the local observance of Lions Flag Day, according to chairman Norman Bullock. A representative of the DAR will make a brief talk at each Carmel Valley elementary school, and the schools will receive new United States flags.

There will also be a flag-drawing contest in the schools with prizes for the winners.

The annual Student Speakers contest will be held at 7:30 p.m. on Thursday, Feb. 26 at the Community Center, according to chairman Cliff Bolgard. This will be a potluck dinner meeting.

Five speakers from local high schools will address the Lions on "Civil Rights vs. Criminal Rights." Grand prize for the ultimate multiple district winner is a $3,700 scholarship.

Frank Catalano reports the club will express its appreciation to the community with a Bicentennial Western Dance and Barbecue on June 12 at the Community Center. Gary Kitt is chairman of the event, which will include dancing to a live band, a western barbecue and games and prizes for adults and children.

Dick McKenzie, master chef, promises homestyle cuisine such as steak, potatoes, beans, salad and all the trimmings. Dancing will be free, with a nominal charge for the barbecue.

NEXT MEETING

Coach Dave Chaney, assisted by Dr. James P. Thompson of Carmel Valley, will be the speaker at the next meeting of the Lions Club at 7 p.m. on Wednesday, Feb. 18 at the community center. Prospective new members are cordially invited to attend.

CV resident heads VNA

Lauchlin M. Currie of Carmel Valley was installed as a member of the board of directors of the Visiting Nurse Assn. on Wednesday when that group celebrated its 25th anniversary of founding.

Carmel Valley residents elected officers of the group include Mrs. Elizabeth H. Brittain, first vice-president, and Col. William E. Donegan, treasurer.

Mrs. Charles E. French of Carmel Valley began the program with highlights of the group's 25 years. Mrs. John Marble is a charter member of the association.

Executive Director Betty Flause reported 10,775 home visits were made during the past year. With skilled nursing care, home health aides and homemakers, services were increased in 1975 by 2,000 visits.

Meeting at Casa Serrano, the association heard Dr. John Baldwin speak about "Medicine, Then and Now." Tea was served to members, guests and nursing staff following the program.

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instinctively like someone whose showing an interest in in riding. Besides, the tenderfoot **needs** you.

Only you can tell him that his borrowed horse won't eat him, that his saddle is put on okay or almost okay, that his blue jeans don't look too awfully new although his knees would be better if he washed the new jeans before riding in them. Sometimes The Tenderfoot has a pathetic little price tag on his new gear.

Doesn't your heart just go out to him? Except it's a little hard to penetrate the crowd of other warm hearts tending to The Tenderfoot's needs.

Why is a new rider called a "tenderfoot" anyhow? It's not his feet that will be sore tomorrow!

Monopolizing The Tenderfoot, if he can, is The Bragger. He always needs a new audience to convince he's hot stuff, because he told the rest of us the first time we met...and the second time...and the third. You know, every time The Bragger tries to ride next to us now, El Pluggo speeds up or slows down or goes sideways. The Bragger just can't understand why such a well-trained horse acts up everytime he's near. If he could stick with us, he'd tell us what to do because he's tamed a million horses and knows everything.

Not to be confused with The Bragger is The Old Timer. He maybe has just trained a million horses though he doesn't offer opinions on what to do unless you ask. Ask nicely. Old Timer has also spent a million miles in the saddle and lives for his next million. What he wants to do is ride. Not show off or give advice.

His gear may look well used; certainly his horse looks well used and on him it looks good. Old Timer can tell you a lot of good things if you can get him started and then keep your own mouth shut.

We try to ride near Old Timer every chance we get. In time, El Pluggo will be well used too. A million miles, El Pluggo...we've got a few yet to go.

Little League sign-up

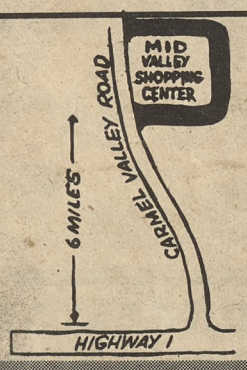
Annual sign-ups for Carmel Valley Little League will be held at 7:30 p.m. on Wednesday, Feb. 18 at Carmelo School and Thursday Feb. 19 at Tularcitos School.

All boys and girls whose eighth birthday is after Aug. 1 of this year or whose 13th birthday is after Aug. 1 are eligible.

A birth certificate and $5 sign-up fee must be presented at the sign-ups. A parent must accompany each player.

Major league tryouts will be held March 6, a Saturday, at Tularcitos School. No tryout is necessary to play in the minor league. The season is tentatively scheduled to open Saturday, April 17.

Ed Dally is this year's president. For further information, contact Burl Gray, player-agent, at 624-3981.



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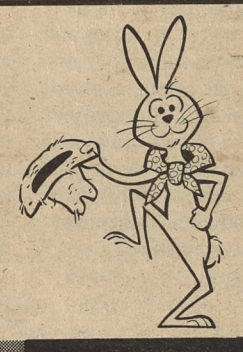

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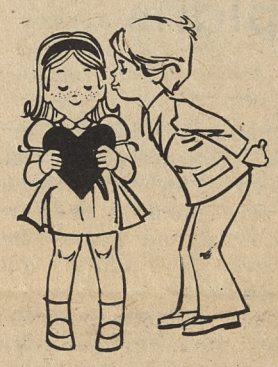

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Los Tulares design control delayed

The Los Tulares subdivision property owners were tactfully urged to settle whatever political differences they have on their own instead of in public hearings when the Monterey County planning commission continued to May 12 a hearing on design control zoning for that area.

Both proponents and opponents of a zoning change brought sizable lobbying groups with them Wednesday to the hearing held upon petition of seven property owners.

Dennis T. Smith was primary spokesman for the proponents of design control, who maintained that although deed restrictions called for board of management review of plans, the process wasn't being followed, to the detriment of the subdivision.

"I built my home as a permanent residence and not for speculation," Smith began. "We're asking for this change because we're uneasy about the future of the subdivision. Our chief concerns are excessive grading and architectural standards."

"Of the 29 homes in the subdivision, 17 of them have tar and gravel or shed roofs. Although we are not against this style, we question having a preponderence of this style in such a small subdivision," he said.

"When we purchased our land, we thought deed restrictions gave us the protection we desired, but none of them have been adhered to," he continued.

"Our past experience proves the homeowners association has failed to be effective," Smith continued. "Because we haven't been able to make our own system of control work, we need outside help."

Other speakers in favor of design control included Pearl Blessing, Elizabeth Smith, Myrna Mahone, David Mersand, Worth Mahone and attorney Andrew Bolt.

Speaking in opposition to design control zoning, Lloyd Swanson presented a petition of 100 per cent of the landowners in a small parcel not part of the subdivision who requested to be omitted from consideration. Only three building sites are unimproved, and the commission agreed to exclude the area from its current consideration.

Swanson continued, "When you talk about defacing the land, you must realize the real impact was when the roads were put in, not the minor scratching that goes on for homesites. We believe the deed restrictions are sufficient to provide all the design control necessary."

"You can't underestimate the importance of individuality. If someone wants to cut off the top of a hill and put their home there, we'll live with it. It is their land, and if they want a flat roof, they should have it," Swanson said.

He concluded, "I am appalled that a power struggle within a property owners association should be brought to the county in this manner."

Mrs. Gerald Cooke, secretary of the current board of management, presented a map which showed response to a questionaire on design control for Los Tulares that the board sent to each property owner.

"Since the proponents have emphasized the deed restrictions so much, I would point out it takes a two-thirds majority to change those restrictions. You can see that we have three-quarters of the property owners responding against design control for our subdivision," she said.

"Obviously, this action was taken without the knowledge of the board of management and without the notification of all property owners," she concluded.

Because of time limitations, chairman Ed Whitaker limited opposition response to one additional person, John Kewlin. Correspondence against the design control proposal was received from Mrs. Edward Gager of Wisconsin, Michael Frances and Mary Hayes of Virginia, Leo and Mary Berta, Lawrence Berta and the legal representative of Stephen Norton.

The commission did not discuss the matter extensively, but urged the two factions to get together in the ensuing months to iron out their differences.

Commissioner Peter Cailotto, however, noted, "It has been my personal experience that design control zoning has helped the areas where it has been applied and I would urge those with undeveloped lots to accept it — for the benefit of people already there and for those who will come."

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Coastal acquisitions planned

Five Peninsula area sites will be among those presented for possible acquisition before a statewide Coastal Commission meeting on Wednesday.

Portions of the south Monterey Bay beach area, the Marina sand dunes, the Elkhorn Slough, and the Sobranes Point Reserve (south of Carmel) were all given first acquisition priority at a Feb. 5th study session of all regional coastal commissioners in Los Angeles. Second priority was given to Notley's Landing near Rocky Point.

Although no Pebble Beach lands are included in the bond acquisition, several lots are being considered as possible purchases through the Coastal Conservancy Trust.

The acquisition priority list is subject to change before final adoption.

The south Monterey Bay beach land is comprised of 100 acres and includes the sandy area adjacent to the Holiday Inn, the northern area of the Seaside beach, and the beaches in Sand City up to the Fort Ord boundary. In purchasing these lands the commission hopes to preserve and restore plants unique to the area by setting recreational use levels protecting scenic areas and sensitive habitats.

The Marina dunes considered for acquisition includes 109 acres along the ocean front. This purchase, in addition to providing beach recreational area, would protect the endangered habitat and land form unique to this area.

In the Elkhorn Slough, considered the largest and most important estuary in the state, 182 acres may be acquired to protect the wetlands. If the land is purchased, recreation uses could be limited, and further commerical development around Moss Landing could be curtailed. This would mean that Moss Landing could not be used as a super tanker port and there would be less danger from possible oil spills.

The Sobranes Point Reserve, part of the Doud Ranch land south of Carmel, is located just north of Garrapata Creek. Although this four-mile long tract of 200 acres has no legal access, trails down to the ocean show a regular traffic pattern to the beach area. The Sobranes Point Reserve land would be purchased for recreational use, with the hope of protecting scenic views, tidepools and pocket beaches found in the rocky coves.

Notley's landing, is now being used for cattle grazing. The grass covered meadows comprise 100 acres of land between Highway 1 and the ocean, and are adjacent to the sea otter refuge. The meadows, now zoned commercial, may be viewed from Rocky Point.

One of the Pebble Beach lots recommended for purchase, the Davis lot, is one of the few areas in the world where the Monterey Cypress may be found in its natural habitat. The lot would be purchased for its scientific significance.

The other Pebble Beach lot, also a home for the Monterey Cypress and associated vegetation (the seaside daisy and the Douglas iris), is near Crocker Grove, just off the 17 Mile Drive.

Although both lots have been recommended for purchase through the Coastal Conservancy Trust, it is not considered likely that these purchases will be made.

No plans have been made to provide admittance to lands with locked access, such as those at Malpaso Creek and Yankee Point Beach. It would appear that these areas will remain closed to the public.

Also on the list, slated for possible purchase through matching funds with the City of Carmel, is the Patterson property, known as the Carmel Beach addition. The commission would allow development of eastern lots, located at the bottom of Ocean Ave., and recommends purchase of the lots closest to the beach.

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NOTICE OF PUBLIC HEARING
(Upper Carmel Valley Area)

NOTICE IS HEREBY GIVEN that the Zoning Administrator of the County of Monterey, State of California, will hold a public hearing on the application of DR. CALTON LEWIS (ZA-2683) for a Use Permit in accordance with Section 32 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which would allow a mobile home on portion of Lot 8, Los Tularcitos Rancho, Upper Carmel Valley area, fronting on and southerly of Carmel Valley Road, westerly of Cachagua Road.

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on the following date: February 26, 1976 at the hour of 2:45 p.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

ROBERT SLIMMON, JR.
Zoning Administrator

For Additional Information Contact: Monterey County Planning Department; Courthouse, Salinas, Phone 422-9018
Date of Publication:
Feb. 12, 1976

(CVO 250)

More Warren

noted the late hour and said he would make his comments brief. Among his objections were:

—Definitions of prime agricultural land were not directly tied to the agricultural industry.

—If passed, the bill would represent a "further erosion of historical property rights."

—The bill tends to restrict the industry to large firms and corporations, virtually precluding the young farmer who can only afford a small piece of land to start from.

—Locally elected officials are directly responsible to people, but the proposed appointed council would not be directly accountable to the people.

—The bill doesn't help local government achieve the objectives. "It replaces local government."

—The only county which has endorsed the bill to date is Merced County, which, according to Norris, is the only California county not participating in the Williamson Act.

Supervisor Roger Poyner responded, "The state has within its power the true missing link we don't have locally to preserve these lands. That's the link between the power of the assessor with his constitutional mandate to assess land at its highest and best use, and the power of local government to zone."

"It is a classic conflict that assessment practices do not follow zoning. That's why we've had strip development. The Williamson Act hasn't worked in terms of getting prime agricultural land in contract because it hasn't been able to offer the necessary incentives," he concluded.

A motion by Norris to make no approval until the entire bill is in print failed with Church noting that "to support this motion is to say 'no' very softly."

A subsequent motion by Farr to support AB 15 with the modifications noted by McCallum, seconded by Poyner, passed three to two with Norris and Dusan Petrovic dissenting.

NOTICE OF PUBLIC HEARING
(Lower Carmel Valley Area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a public hearing on the application of GREEN MEADOWS, INC. (PC-2378) for a Use Permit in accordance with Section 32 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, which would allow two tennis courts on Block 3A and a portion of Parcel E, Carmel Valley Golf and Country Club, Lower Carmel Valley area, fronting on and southerly of Valley Greens Drive.

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on the following date: February 25, 1976 at the hour of 11:40 a.m. in the Supervisors' Chambers, Courthouse, Salinas, California, at which time and place any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

For Additional Information Contact: Monterey County Planning Department, Courthouse, Sailnas, Phone 422-9018.
Date of Publication:
Feb. 12, 1976

(CVO 251)

NOTICE OF PUBLIC HEARING
(Jamesburg Area)

NOTICE IS HEREBY GIVEN that the Planning Commission of the County of Monterey, State of California, will hold a punlic hearing on the application of DAVID VEN TRESCA (PC-2373) for a Use Permit in accordance with Section 32 of Ordinance No. 911, the Zoning Ordinance of the County of Monterey, whic would allow a weekend retreat and classroom buildings on portion of Section 18, Township 18 South, Range 4 East, Jamesburg area, located westerly of Tassajara Road.

NOTICE IS HEREBY FURTHER GIVEN that said hearing will be held on the following date: February 25, 1976 at the hour of 11:30 a.m. in the Supervisors' Chambers, Courthouse, Sainas, California, at which time and place any and all interested persons may appear and be heard thereon.

MONTEREY COUNTY
PLANNING COMMISSION
E.W. DE MARS
Secretary

For Additional Information Contact: Monterey County Planning Department, Courthouse, Salinas, Phone 422-9018.
Date of Publication:
Feb. 12, 1976

(CVO 252)

Classified advertising deadline is

NOON

Tuesdays for Thursday Publication

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The Carmel Pine Cone & Carmel Valley Outlook
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11:00 to 3:00 - Phone 659-2278
Don Johnson, Minister
Phone 659-2431 or 659-2278

St. Dunstan's Church
Episcopal
Robinson Canyon Rd.
Services:
8:00 a.m.-Holy Communion
10:00 a.m.-Morning Prayer and Sermon
The Rev. James W. Brock, Rector
624-6646

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Walter J. Vrudny, Pastor
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LOST JANUARY 14-15 gold bracelet inscribed "Rita Lani"; 3rd and Junipero to Mission Street. Liberal reward. P.O. Box 268, Morro Bay, Calif. or (805) 772-3434.

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Yard Sales

GARAGE SALE — SATURDAY, Feb. 14, 9-5. Power tools, ladies gold clubs and bag, fireplace equipment, misc. Casanova Street 3rd house S.W. of 13th, Carmel.

Situations Wanted

LISCENSED R.N. FROM Dallas Texas now in area, desires home, hospital or doctors office. Contact through Box Z, Carmel.

RECENTLY RETIRED POSTAL worker seeks light work; light driving-gallery attendant-part time shop clerk etc. $200 per month. Call Jack 625-1094 or write: Box 7, Carmel.

YOUNG FRENCHMAN (21) DESIRES position in good home tutoring french language and-or companion to children. Call for appointment 624-6667.

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SEASONED OAK WOOD: $50-cord. You haul. 659-3380 after six.

TURQUOISE, OPAL, GEMSTONES, jewelry, silver beads, etc. Carmel Valley Plaza Linda — "Patrick," 659-4722.

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PIANO LESSONS YOUR home or mine with Lynette Burr concert artist, pupil of Egon Petri 624-3567 evenings.

PIANO AND SINGING lessons now available with Gina Welch. 659-2440.

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ALWAYS LOOKING FOR antique furniture of fine quality; also porcelain, glass, old art etc. Davis-Holdship, Mission Street. 624-5757.

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1975 PORSCHE 914 1-8, still under warranty, white with black interior, just had 5000 mile service, $6,750 firm, 624-3881 days, ask for Joan, or 624-8469 evenings.

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HOME WANTED, CARMEL or near vicinity. 3 bedroom, realistically priced, $65-70 K, principles only. (415) 325-5565.

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OCEAN PINES CONDOMINIUMS — 2 bedroom, 2 bath. $650. or short-term. North 17 Mile Drive and Ocean Pine Lane. Call for an appointment 11-4, 625-1400.

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EUROPEAN WOMAN WITH 2 well mannered teenagers wishes to rent 2-3 bedroom, unfurnished cottage in Carmel beginning April 1. Have references. Phone (714) 499-2614 or write: M. Hougard, 2 Vista De La Luna, So. Laguna, Calif. 92677.

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MATURE PHOTOGRAPHER—TEACHER wishes studio or living space in Carmel, Carmel Highlands, or Mid Valley. A small cabin or seperate studio would be ideal. Reasonable rent a must. Contact Tom Millea; 625-0815.

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APARTMENTS AND FURNISHED rooms available Village area. Low off season rates. Hide-a-Way Resort. 659-2328.

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FOR RENT — CARMEL: 4 bedroom, 3 bath furnished home. Dramatic view. Available April for 6-9 months. $600-month. Phone 624-5102 or write: Box 1334, Carmel.

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STONE, POST & FLOWER home for rent in sunny Carmel Valley. Duplex units available in the Village. 3 bedroom, 2 bath. $400 a month. Call 659-2247.

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Real Estate For Sale

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IRISH SPRING DEODORANT BATH SOAP

SALE PRICE 5 FOR 1.00

CRYSTAL WHITE LIQUID DETERGENT FOR DISHES

REGULAR OR LEMON

SPECIAL PRICE 48 OZ. BOTTLE

WHY PAY MORE? 69¢

Special Treats For Valentine's Day

VALENTINE'S DAY FEB. 14

BRACH'S BOXED CHOCOLATES

8 OUNCE

ASSORTMENT INCLUDES WINK 'N KISS AND OTHERS SPECIAL 99¢

BRACHS TO MY VALENTINE FINE CHOCOLATES

SALE PRICE ONE POUND HEART-SHAPED BOX

1.99 SAVE!

LILT HOME PERMANENT

PUSH-BUTTON STYLE KIT

SPECIAL LOW 1.49

BRECK SHAMPOO-IN HAIR COLOR

LIQUID GOLD PROTEIN

ASSORTED SHADES

LOW SALE PRICE 1.19

BRACHS CHOCOLATE-COVERED CHERRIES

12 OUNCE BOX

LOW VALENTINE PRICE 76¢

LONGS LOW SALE PRICE

BRACHS CONVERSATION HEARTS

10 OUNCE BAG

FOR DECORATION, PARTY CUPS & MORE

WHY PAY MORE? 54¢

HAPPY VALENTINE'S DAY FROM LONGS DRUGS

JOHNSON & JOHNSON SHOWER TO SHOWER

13 OUNCE SIZE 1.19

LONGS LOW LOW

WHY PAY MORE?

RIGHT GUARD ANTI-PERSPIRANT SPRAY

BY GILLETTE REGULAR OR UNSCENTED

LONGS SALE PRICE 12 OZ. 1.29

BEN-GAY OINTMENT 1.49

- GREASELESS
- STAINLESS

3 OUNCE TUBE

PLANTERS DRY-ROASTED PEANUTS

16 OUNCE JAR

VACUUM-PACKED DELICIOUS SALE PRICE 99¢

WHITE COTTON T-SHIRTS

SLIGHTLY IRREGULAR

LONGS SALE PRICE 88¢ LONGS SALE PRICE

DISNEY CARTOON CHARACTERS VALENTINE CARDS ASSORTMENT WITH ENVELOPES

BOX OF 17 39¢

BOX OF 28 59¢

SHOP LONGS FOR LUCKY BUYS—EVEN ON FRIDAY THE 13TH

MICRIN PLUS GARGLE & RINSE

A BUDGET BALANCER FROM LONGS DRUGS!

32 OUNCE SIZE 1.19

GREAT VALUE CLORASEPTIC ANTISEPTIC MOUTHWASH

6 OUNCE BOTTLE

LONGS LOW LOW 99¢

SAVE!

ADDING MACHINE TAPE 2¼ IN. ROLL

3 FOR 88¢

SAVE AT LONGS

CHECK FILE BOX

MADE OF STURDY BINDER BOARD

MODEL NO. 390

WITH CONVENIENT MONTHLY INDEXES

LONGS LOW, LOW 2.39

JUMBO FILE

LONGS LOW SALE PRICE

DURABLE PLASTIC

3.99

MODEL NO. 294

SALE!

WHY PAY MORE?

FOR CLASS, HOME OR OFFICE FILING

ENVELOPES

YOUR CHOICE

PKG. OF 100 REG. SIZE OR PKG. OF 50 LEGAL

44¢

LOW SALE PRICE

LONGS SPECIAL LOW, LOW PRICE

K 28 GOLF BALLS

PACKAGE OF 3

SALE PRICE 1.49

GREAT GIFT!

SAVE AT LONGS

TULIPS ASSORTED COLORS IN BLOOM

COME IN 4 INCH FOIL-COVERED POT FOR A LOVELY GIFT! WILL ADD TOUCH OF COLOR TO YOUR OWN HOME

LONGS PRICE 99¢

SAVE NOW!

GELUSIL ANTACID TABLETS 1.88

PKG. OF 50 WITH 10 FREE

CRAYOLA CRAYONS

64 BRILLIANT COLORS

WITH BUILT-IN SHARPENER HOURS OF FUN FOR THE ENTIRE FAMILY

WHY PAY MORE? 99¢

LONGS DRUGS "WHERE EVERYBODY SAVES" ★ ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ ★ LONGS DRUGS "WHERE EVERYBODY SAVES" ★ ★ LONGS DRUGS SAVES